



# Strategic Leadership

## **Module Two - Diagnostic**

A Promoting Excellence  
Online Course

This is part of a series of online courses  
available from Promoting Excellence  
Leadership Consultants.



## ASSESSING YOUR STRATEGIC LEADERSHIP QUALITIES.

Complete this Diagnostic Questionnaire on screen, once you have downloaded and opened the document in Adobe Acrobat Reader. Decide what are your strengths and areas for development.

If you use the PC or MAC version of Adobe Acrobat Reader (rather than just your browser, phone or tablet) the diagnostic will score itself for you.

### Module 2: Assessing Your Strategic Leadership Qualities – Be Honest!

Rate how often you demonstrate the following behaviours

1 = Never    2 = Rarely    3 = Sometimes    4 = Often    5 = Consistently

|     | My actual behaviour (not what I aspire to do, or would like to do)                     | Score        |
|-----|----------------------------------------------------------------------------------------|--------------|
| 1.  | I make activities or projects engaging                                                 |              |
| 2.  | I motivate others by leading by example                                                |              |
| 3.  | I convince others by appealing to their self-interests                                 |              |
| 4.  | I anticipate how others will respond to a suggestion and adopt my approach accordingly |              |
| 5.  | I can usually see and understand the bigger picture                                    |              |
| 6.  | I inspire others by articulating a vision or mission                                   |              |
| 7.  | I am effective in making a case for change                                             |              |
| 8.  | I persuade others to share the vision                                                  |              |
| 9.  | I am a competent strategic thinker                                                     |              |
| 10. | I communicate clear and convincing messages                                            |              |
|     | Totals                                                                                 | See Overleaf |

## Scores

My initial RAW score:

My mean (average) score:

## INTERPRETATION

Look at the mean (average) score.

**Anything above 4 is good – a real strength of yours.**

You could refresh your knowledge and practice, but you are likely to be an asset to your organisation as a leadership coach.

**Anything below 3.5 should be considered as an aspect to be developed.**

Look at those statements you scored less than 3. These are areas to develop quickly.

Any statement you scored less than 4.0 would benefit from practice and work.

**Anything below 3.0 shows real potential weaknesses in your strategic leadership.**

Look, as a matter of urgency in your self-development at those statements you scored less than 3.

These are areas to develop quickly.